



HEATHER CLARK

Graphic Designer • Jill of all Trades

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EXPERIENCE

THE MEDIA & MARKETING GROUP | VOORHEES NJ

Associate Art Director • September 2011 – Present

- Create multiple unique, quality designs daily under tight deadlines for print & web (posters, ads, billboards, logos, web banners, social media updates, invitations & more).
- Ability to produce creative solutions while adhering to brand-standards.
- Conceptualize & produce designs in both team-oriented and self-motivated environments.
- Maintain communication with account executives to meet demands of clients.
- Point Designer for a collection of clients, including local restaurants, banks and lawfirms, in addition to contributing design support for clients in the casino industry.
- Coordinate production and preparation of files for print vendors. Files range from ads and table tents, to bus terminal wraps and international tradeshow booths.

FREELANCE | SICKLERVILLE NJ

Freelance Graphic Designer • March 2007 – Present

- Create custom solutions for social stationery, corporate branding, and online web experiences.
- Propose several unique and creative solutions, before & after addressing client revisions.
- Maintain open communication with clients via email and/or personal meetings.
- Develop an online presence for companies across multiple platforms as well as through websites & social media.
- Assemble and turnaround print designs in timely manner.
- Donated design services for all promotional collateral for the 3rd Annual: Rock the Troops Benefit Concert, hosted by Liberty USO Young Leadership Council.

CURRENT MEDICINE GROUP | PHILADELPHIA PA

Graphic Designer • April 2007 – December 2009

- Executed design, layout and production of medical journals and atlases, in addition to print collateral for marketing and sales purposes.
- Maintained project trackers and status reports for art department use.
- Revised and reproduced electronic images, charts, graphs and schematics.

SOFTWARE SKILLS

Adobe Creative Suite CS6 • CSS & HTML • WordPress • iWork • Microsoft Office • Mac & PC

EDUCATION

DREXEL UNIVERSITY | PHILADELPHIA PA

Bachelor of Science in Graphic Design 2007